



ecogenia

γενιά με όραμα

Building Greece's youth climate corps

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Imagine youth mobilized in civic service



The Challenges

Challenge Solution Impact Vision

27%

Unemployment for
people under 25
(Eurostat, 2023)

Youth Unemployment



26%

the population at risk of poverty
or social exclusion
(ELSTAT, 2023)

Social Challenges



4,618

Fatalities from climate-related
extremes in Greece (EEA,
2023)

Climate Urgency



The Solutions



Youth Unemployment



Paid Work



Social Challenges



Localized Projects



Climate Urgency



Climate Action

Challenge **Solution** Impact Vision

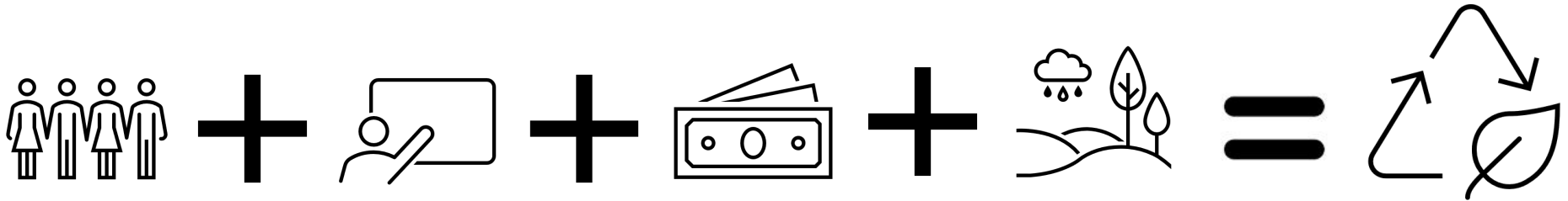


Youth Climate Corps



Our Offering

Challenge **Solution** Impact Vision



- ✓ A generation of Greeks that is **mobilized for sustainability**
- ✓ Increased capacity building to address **community needs** and create **tangible impact**
- ✓ A talent pool that is equipped and skilled for **green jobs**
- ✓ **Paid opportunities across Greece** for 18-30 year olds of all backgrounds

Our Pilot Projects: Data-Driven Impact

Challenge Solution **Impact** Vision



3,175

Hours of Service



868+

Community
Members Reached



175

Hours of Training

Volunteer Days

Challenge Solution **Impact** Vision



XX

XX



XX

XX



XX

XX

Impact in Stories

Challenge Solution **Impact** Vision



Areti
Education, 2022



I hope that Ecogenia's pilot training program will spread throughout Greece as a vehicle for young people to transform their climate anxiety into climate action. Thank you for giving me the opportunity to experience this beautiful journey!



Supporting local communities is really important. We need active citizens and more importantly, active villagers to keep the rural areas alive. That is why I joined this program.



Rafail
Ecotourism, 2023

Creating Leaders

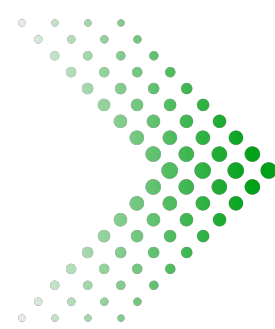


Vaggelis
Ecotourism 2022/2023



The project helped me greatly, because I experienced the beauty of nature, developed the skills of cooperation and teamwork, and gained valuable work experience in general.

Our Timeline



Challenge Solution **Impact** Vision

September 2021

Formal Establishment of Ecogenia



March 2022

Civic Service Event w/ IFG, Unis-citè, CSCE



May 2022

Luncheon with Queen Mathilde of Belgium

September 2022

Launch of Education Program



April 2022



Launch of Ecotourism Program



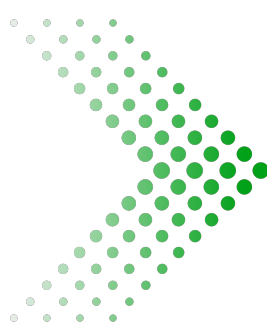
May 2022

National Winners of the European Charlemagne Youth Prize



-  Key Organization Moments
-  Recognition

Our Timeline



Challenge Solution **Impact** Vision



November 2022

Organization of the 1st ever Chania Climathon



February 2023

Staff Exchange Mission with the California Conservation Corps



May 2023

2nd iteration of Ecotourism Program



November 2022

Admitted to the HIGGS Accelerator

March 2023

Declaration for an EU Civic Service @ EU Parliament



May 2023

Winners of the ClimAccelerator Beyond 2023 Hackathon

 Key Organization Moments

 Recognition

Ecogenia's Mt. Olympus Disaster Management & Ecotourism Pilot Project

Overview

- Pilot program that is a hybrid of disaster management & ecotourism impact areas
- 10-20 young Greeks serving for a minimum of 15 weeks in Litochoro [Mt. Olympus]
- 2 weeks of training/orientation and weekly professional development
- Learning and service exchange with youth from the [California Conservation Corps](#)
- Community awareness and engagement for disaster preparedness and sustainable economic development

Scaling Opportunity

- Field work will be accompanied by advocacy work and local stakeholder engagement, which will enable us to package our offering to other areas of interest and Municipalities across Greece
- Engagement from local and national partners will enable us to test the fee-for-service model
- Demonstrate replicability of incorporating a youth corps into local resilience and climate action plans, with potential for workforce growth as part of the energy transition and disaster management



Scaling



Challenge Solution **Impact** Vision



NOW



2 Regions



2 Impact Areas



25 Youth Mobilized

... **3rd** impact area coming soon

Scaling



Challenge Solution Impact **Vision**



OUR GOAL

- **13** Regions
- **5** Impact Areas
- **300** Alumni
- **1st** National Climate Corps

Our Team

Challenge Solution Impact **Vision**



Our Team

Our Board



Marnie McGregor



Kostapanos Miliarexis



Giorgos Illiopoulos



Vasilis Diamantopoulos



Anastasis Stamatis



Konstantina Karydi

Our Advisors



<https://www.youtube.com/watch?v=1UhktVxveNU&t=8s>

2) Πως θα γίνει να
μειώσουμε τα απορρίματα
φας και να ανακυκλώσουμε
περισσότερο στα

This program helped me **grow as a person.**

I was not particularly involved in my community, before becoming an Ecogenia cohort member.

After the program, I realized the value of being an active citizen and doing my best to support my community.

Vera, Education Cohort Member, Chania 2022

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