

Study Report Group 4

Green Activators



Κοινωνική Συνεταιριστική Επιχείρηση

O2 of Agrafa



- Two years ago, love for the mountain led a group of people from Karditsa to create “Oxygen of Agrafa”, a Social Cooperative Enterprise (S.C.E.) of collective and social benefit. Its main objective is sustainable development in the context of the social and solidarity economy. One of its activities is the construction, marking and maintenance of paths and routes for walking, mountaineering and cycling. Also, other actions to be implemented are the co-organization of cultural, social, sports and environmental actions, promotion of alternative tourism, agrotourism, ecotourism and agri-food product promotion services etc.

Some Ideas

1. Social cooperative enterprise, they have to be more digital
2. Raw activity
3. Missing involvement of local communities and volunteers.
4. There is a missing link with social responsibility.
5. They do the lot of signs.
6. They are not known to the community. The work in small
7. There is a lack of community engagement into wild nature activity.
8. Bureaucracy which make a barriers .
9. Lack of founding.
10. Lack of social visibilities.
11. They should get involved with the University.
12. No place for the new ideas in the public sector (bunch of old dudes).



LMeco

- LMeco was established in 2019 in Karditsa, and is the only company processing and recycling all liquid food containers. It collaborates with Sorting centers in Greece and various industries. Through recycling, LMeco is also able to create recyclable products and grooved items for the construction sector.



Some Ideas

1. Improve and import more recent the website
2. Improving working conditions and safety protocols
3. To improve the whole system (segregation in households, municipality)
4. Much effort for what they do and more good practical examples for what they can create with their products
5. Certifications and ISO licence for those innovative products



Damavand S.A.



Damavand S.A. is a Greek company active in the in the production of food products , and in particular in the production, processing, standardization and marketing of tomatoes and fruit juices for the Greek and international markets. The factory has a capacity of over 150,000 tonnes of fresh tomatoes and fruits annually and employs 100 permanent employees and 250 seasonal workers during the processing period of Avilis. The factory is a located in the heart of the Thessalian plain, in the center of Greece's largest tomato growing area. This is an advantage and reduce the duration between gathering raw materials from the field and processing, as a crucial element for the excellence and newness of the end product.

Some Ideas

1. Whole company depends on the client demands.
2. They know how to talk about, we are not sure if they know what to do.
3. All about the production not a social responsibility.
4. They were not talking about the community, workers.
5. Standards and regulations.

Synthesis

1. There are ideas, people, actions but we need support to let them grow.
2. Freedom of action, we have to find balance between support and a freedom of action.
3. Green activator as local super leader who should work with everyone in different conditions.
4. We need a knowledge skills to work with community.
5. We need small grants to support the environmental actions.
6. Diversified the actions and support for small and big (enterprises and associations).
7. We need people empowerment.

Thank you
&
Let's act more