

CO-GREEN



EVENT 6: Transnational webinar: from the local scale to the transnational dimension

November 15th, 2023

Scope and objectives of the Transnational Webinar

The aim of the webinar is to create a space for sharing experiences and discussing the determinants of creating local change and scaling innovation. Invited experts will share their experience of implementing projects that were aimed at creating new quality in local communities. It is both a space to point out key aspects of designing local change, but at the same time to identify barriers, difficulties and reasons for failures. The process of diffusion of innovations and their dissemination in the regional or national system, treated also as a set of challenges, but also potential limitations, will also be the subject of lectures and discussions. The webinar is intended to sensitise participants to key aspects of the process of creating, implementing and scaling social innovations (including environmental initiatives).

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When	What	Who
12:00-12:15	Introduction <ul style="list-style-type: none">- Welcome participants and introduce the programme's objectives and agenda	Izabela Grabowska (CAL) Andrea Volterani (Unitov) Arkadiusz Karwacki (NCU)
12:15-12:25	Recap of the project's objectives and priorities	Andrea Volterani (Unitov)
12:25-13.25	A recipe for local change and why it can result in a churn "The locomotive of change" - experiences of designing a model to counteract the inheritance of poverty Designing for environmental change - the PZR experience Q&A	Arkadiusz Karwacki (NCU) Joanna Suchomska (PZR, NCU) All (moderator: Wojciech Goszczyński NCU).
13.25-14.55	Scaling up innovation - key challenges <ul style="list-style-type: none">- From local to global. Scaling up innovation_experience from sustainable local development projects.- How to mainstream green innovation for social policy. Workshops (national rooms).	Urszula Budzich-Tabor (FAMENET the Fisheries and Aquaculture Monitoring, Evaluation and Local Support Network). Moderator: Wojciech Goszczyński (NCU). All
14.55-15.00	Closing of the webinar: next steps	Izabela Grabowska (NCU)