



# Smart Villages Results from the ENRD Thematic Group

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Smart Villages Video

https://youtu.be/ckB71hb0kx0







Jobs

**Basic services** 

Digital

Social

Challenges

Opportunities

Villages

Cooperation and partnerships

People

Strategic





#### Smart Villages Strategy + vision



#### Innovation

Social innovation

Digital innovation

# Socio-Economic development

- Low carbon
   economy
   (including circular
   economy)
- Digital economy
- Urban-rural links
- Smart specialisation

#### **Basic services**

- Training and education
- Renewable energy
- Health and care
- Mobility
- Broadband







There is no one model for Smart Villages

It is a process, all villages can be Smart





# Arctic Smart Rural Community (Lapland, Finland)

- One of the most sparsely populated areas;
- Arctic Smartness brand = bottom up approach to smart specialization;
- Identify capital outflow from villages on energy and food;
- Smart strategies for local production and adding value;
- Integrated action on education, entrepreneurship, investment in food and energy hubs, procurement, R+D;

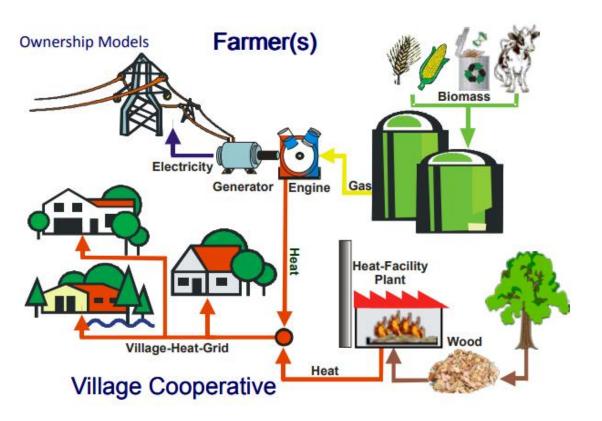


 Strong stakeholder involvement from village + local (LEADER) to regional levels





# Bioenergy Village Germany



Financing	EUR
Cooperative Shares	300 000
Cooperative Loans	1 500 000
Federal Government – Subsidies	500 000
LEADER	200 000
Total	2 500 000

Source: Leader Göttingerland





### ...and many more local projects





Smart Village of the

Euture - Project

easy-to-access mobile medical service



An on-demand rural bus service in rural Wales



<u>Local Computer Courses for</u> young and old



On-line Support for Promotion of Local Businesses



Innovative rural learning facilitiestackle youth depopulation

Socially Responsible Wine Tourism

















# **Drivers for Smart Villages**

#### Challenges

- 1. Depopulation and low density population
- 2.Cuts and centralisation of public services

#### **Opportunities**

- 3. Transition to a low carbón economy and circular
- 4. Digital transformation of the rural economy
- 5. Urban rural linkages

Social Innovation





# National and regional strategies

#### Challenges



Maintaining the quality of life in the face of **depopulation** (Italian Inner Area Strategy)

#### Opportunities



Promoting a **digital transformation** (Finnish Smart Countryside Initiative. German Digital Villages)



**Urban rural linkages** (French Contrats de Reciprocité)



All are just starting

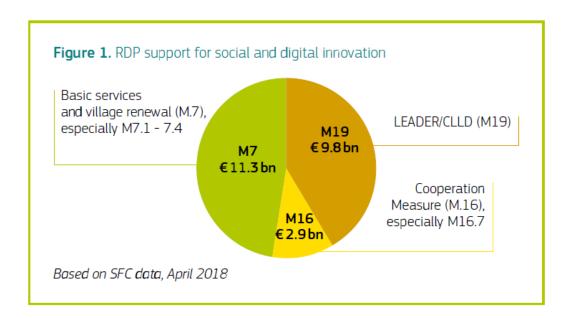




## **Current European tools**

#### There are a wide range of EU tools:

#### **EAFRD**



STAGE	RDP MEASURES(3)
Bottom-up planning	M7, M19
Animation and technical support	M19, M16
Finance for innovation	M7, M19, M6, M4
Coordination	All



# **Current European tools**

#### There are a wide range of EU tools:

- **EAFRD**
- ESIF (ERDF, ESF, EMFF)
- **ITIs**
- **Smart Specialisation Strategies (RIS3)**
- **INTERREG**
- Horizon 2020
- **Financial Instruments**
- Others ...



#### LEADER'S ROLE IN PREPARING THE GROUND

#### SUSTAINABILITY -SCALE UP

Cooperation

Marketing

Small scale investments

**Pilots** 

Research contracts

Technical/ feasibility studies

**Training** 

Needs audits

**IDEA** 

LAG

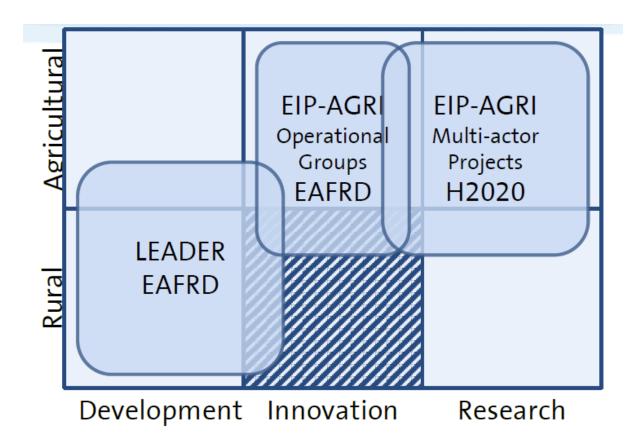
**Animation** 

Community Contribution



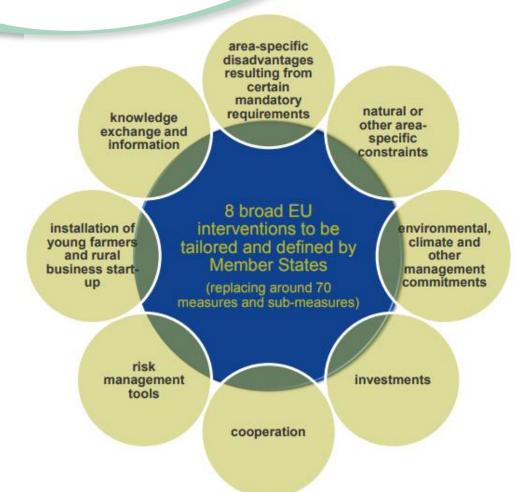


# Links and gaps in instruments for rural Innovation





#### **Future European tools**



#### **KEY FEATURES**

Minimum budget ringfencing of **total EAFRD** contribution:

- 30% for interventions addressing the three environmental/ climate objectives
- 5% for LEADER

Mandatory risk management tools and Risk Management Strategy

Easier to plan locally led schemes and result based schemes Higher support rates for investment

Digitisation strategy to be included in the CAP plan

Possibility of using financial instruments (incl. working capital), also in combination with grants

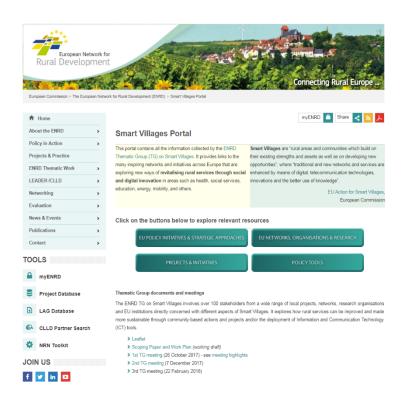
Increase of the maximum amount of aid for the installation of young farmers
(up to EUR 100.000)

Simpler way of ensuring coherence with other EU funds

100% support rate + global projects for cooperation (incl. LEADER) SV results indicator

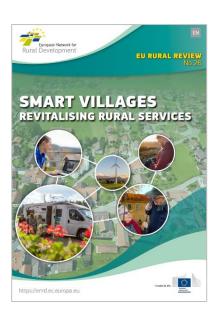


#### **Smart Villages Portal**



**Sources of information** 

- Rural Review on Smart Villages
- Project Brochure on Digital and Social innovation

















Watch **EURural** videos on YouTube





Join the **ENRD** LinkedIn discussion group

# Thank you very much!

https://enrd.ec.europa.eu

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