

Community Supported Agriculture in Hungary

Zsófia Perényi

Association of Conscious Consumers, Hungary

URGENCI (International CSA Network)

Association of Conscious Consumers, Hungary

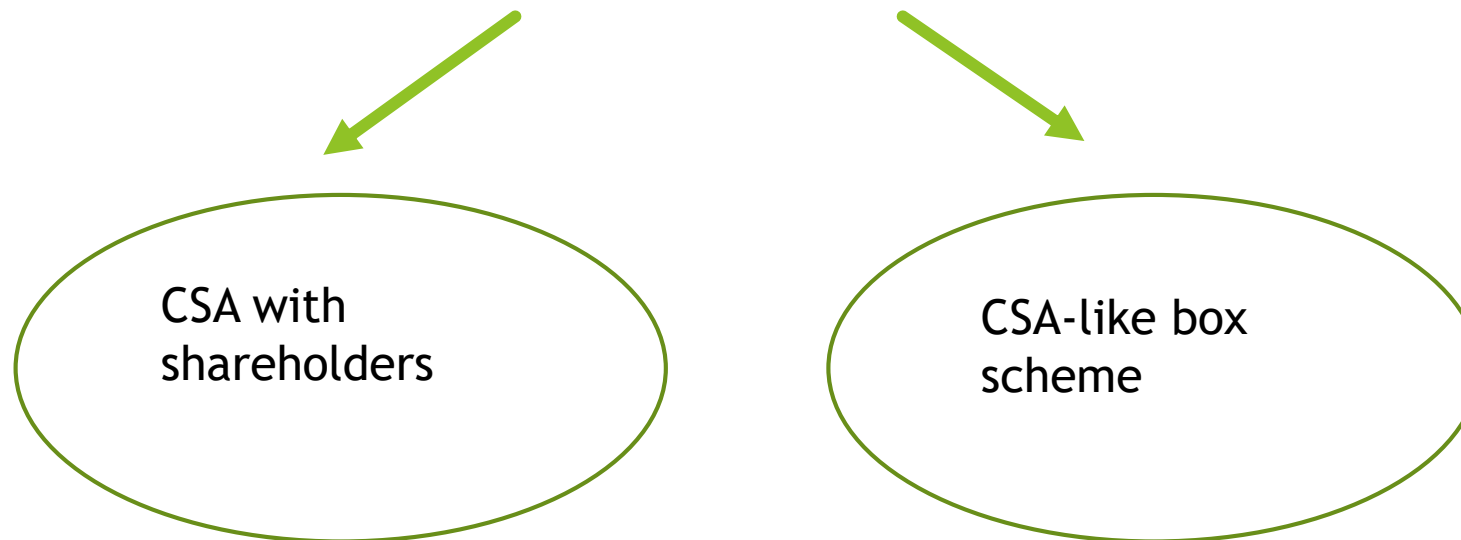
TVE's activities focus on sustainable and ethical consumption; the aim of the organisation is to make consumers aware of the environmental, social, and ethical aspects of their consumption and to help them to live more sustainable lifestyles.

- ▶ *Provides information: website and product tests*
- ▶ *Delivers campaigns: Green and Safe, Promotion of Fairtrade*
- ▶ *Community learning: CSA and EcoTeams*
- ▶ *Communication: FB (69 300), Instagram (5700), Website (2M readers/year)*
- ▶ *Hosts the Hungarian CSA network*



What is CSA?

Community Supported Agriculture (CSA) is a direct partnership based on the human relationship between people and one or several producer(s), whereby the risks, responsibilities and rewards of farming are shared, through a long-term, binding agreement. (Ostrava, 2017)



In Hungary

First ones 1998-2006

Nyitott kert
Bioéléskamra

AMAP dissemination 2010-2011

Háromkaptár
Biokert
Szigetmonostor

Birs közösség
Dunaszigeti zöldségközösség
Biopipacs Tanya
Cékla Klub
Tápiódoboz

2016-2017
MagosVölgy
Zöld Almárium
Dániel tanya
Szandaszögi
ÖkoKert

Ökotársulás
Elevenföld Szövetkezet

2015
Táncoskert

2018
Pitypang
Biokert
Esőleső
Ökotanya
Barnagi
kert

Alliance of Small-Scale CSA farms
(Informal Hungarian CSA network)

Benefits for farmers

- **A secure income**
- Fairer return for products, covering all production costs, a fair payment of workers
- Increased involvement in the local community
- Opportunity to respond to consumers' needs
- Less administration activities, assistance in planning and farm activity
- **Sharing the risks of farming with the community**
- Autonomy in land management
- More spare time



Benefits for consumers

- Accessing organic and nutritionally rich food
- Freshness and taste of a large variety of local products
- Substantial information about the food and food production conditions
- More accessible food, in terms of organic products prices
- Participating and investing in local communities



Be part of CSA! (2014-2016)

- “Be part of CSA! - European Participatory Training Programme for Community Supported Agriculture”
- First educational programme on European level
- 4 modules and supporting materials (Booklet for learners, Trainers’ guide, Short film, Planning application for farmers)
- Tested with 233 adult learners in 3 European countries, dissemination reached around 3 million people in 32 European countries
- More information: <https://urgenci.net/be-part-of-csa/>



Module 1.: Theoretical background of and practice on CSA

Summarises the theoretical background and relevance of CSA

Target group: farmers, consumers, community organisers - including beginners.

Key topics:

- Definition of CSA and main pillars (agroecology, solidarity economy, food sovereignty)
- CSA in operation: actors, risks and rewards, modes of operation, best practices and practical aspects



Module 2.: Starting a CSA initiative

Focus: community based cohesion and its practical aspects, like participatory planning processes.

Target group: farmers, consumers or community organisers who are already thinking about organising a CSA initiative and adult learners of M1.

Key topics:

- Profile of a CSA consumer and farmer
- Planning exercise: contracting, budget, crop planning and advertising.
- Identifying milestones: planning of the first 3 month of a CSA



Module 3.: Maintaining a CSA initiative

Focus: on communication and community building

Target group: for those who either participated in the first two modules or have experience in running or being a member of a CSA

Key topics:

- How community building works in practice, exploring tools
- Topic related theories
- Identifying potential problems, fears and risks in a CSA community
- Understanding the importance of tasks sharing
- Identifying tasks to outsource



Module 4.: Field training, Practical experience sharing

Brings in practical experience sharing in order to take advantage of intensive learning by hands-on experience.

Target group: adult learners who participated on M1-3 or who has experience in CSA.

Key topics:

- Online investigation of the farm (as preparation)
- Free range farm investigation based on specific criteria
- Guided farm visit
- Cognitive mapping



Solid Base (2017-)

An educational programme which provides practical entrepreneurial knowledge not only for farmers but for their consumers, who actively participate in the management of these initiatives.

1. European research on financial sustainability of CSAs (2018)
2. Modular test trainings (M1. Management of CSAs, M2. Financial planning of CSAs, M3. Online tools and M4. Community based planning)
3. Supporting online application for financial planning
4. Educational tools: booklet and guide for trainers

[//urgenci.net/solid-base/](http://urgenci.net/solid-base/)

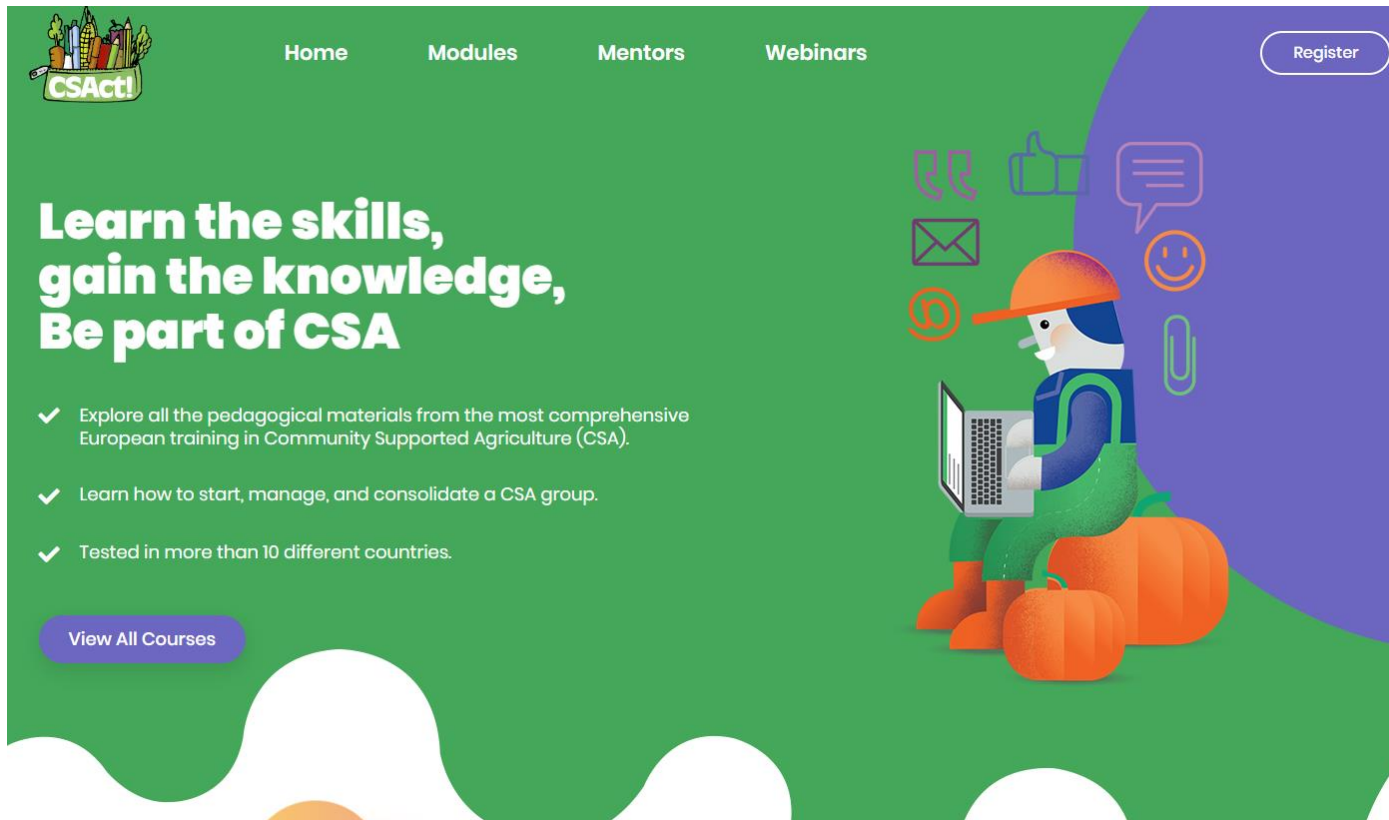


CSAct! (2017-2019)

- Expanding the European training programme with tailoring a modular training to the specific needs of new local contexts
- Enhancing educational materials , with a special focus on CSA farmers: farmer to farmer events and booklet
- Creating an online educational hub
- Producing online educational materials: webinars, short films
- [//urgenci.net/be-part-of-csa/](http://urgenci.net/be-part-of-csa/)



Resource center with educational materials: hub.urgenci.net



The banner features a green background with a purple wave-like shape on the right. At the top left is the CSAct! logo, which includes a basket of vegetables. The navigation menu at the top consists of 'Home', 'Modules', 'Mentors', and 'Webinars', followed by a 'Register' button. The main text reads 'Learn the skills, gain the knowledge, Be part of CSA'. Below this is a list of three bullet points: 'Explore all the pedagogical materials from the most comprehensive European training in Community Supported Agriculture (CSA).', 'Learn how to start, manage, and consolidate a CSA group.', and 'Tested in more than 10 different countries.' At the bottom left is a 'View All Courses' button. On the right side, there is an illustration of a person wearing an orange hard hat and blue overalls, sitting on pumpkins and using a laptop. Surrounding the person are various icons: a thumbs up, a speech bubble, a smiley face, a paperclip, an envelope, and a social media icon.

CSAct!

Home Modules Mentors Webinars Register

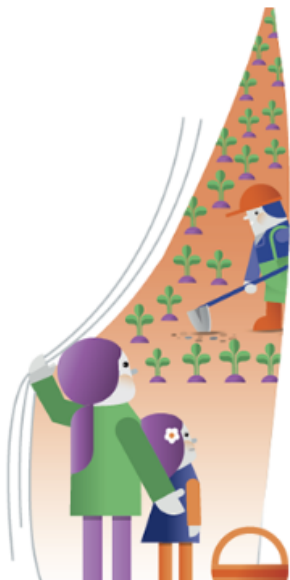
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- ✓ Explore all the pedagogical materials from the most comprehensive European training in Community Supported Agriculture (CSA).
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View All Courses

Explore Our Modules

Unlock new opportunities with unlimited access to our courses for FREE.



Module 1: What is CSA

Free

0



Module 2: How to Start a CSA

Free

0



Module 3: How To Build Your CSA Community

Free

0



Module 4: How to organize on-farm activities

Free

0

Cultivation and harvest planning



Finance and Financial Organization (Creating the Farm Budget)



Zoltán Lengyel, Táncoskert CSA, Hungary

Zoltan – although raised in a farming family – spent more than a decade as a programmer, living in Budapest before he started farming in 2013. “Táncoskert” is a regenerative, holistically managed permaculture farm, where he produces meat (chicken, duck, geese, turkey, guinea fowl, pork, beef, lamb) and eggs. The CSA – also named Táncoskert – was started in 2015, having around 120 member families, with a waiting list. The name of the farm in literal translation is ‘dancing garden’, it comes from the idea that nature gives us the tune, and we are just following it along. It also relates to the delicate choreography that we need to manage all these species in a regenerative way.



Klaus Strüber, Germany

Since 20 years a Demeter farmer. Founder and longstanding manager of a CSA farm. Has a been for a couple of years an independent adviser, active nationwide, especially on the themes of business administration, forms of organisation, operational structure, growing and public relations (information event planning).

Phone: 0049 (0)4363 825 44 00 oder 0160 9293 30 91

Webinars

Deepen your knowledge by listening to shared experiences from our mentors

SEASON 1

Episode 4: How to Make Your CSA Farm Financially Sustainable

 Danijel
06/05/2019

SEASON 1

Episode 3: PGS and Community Supported Agriculture

 Danijel
23/04/2019


SEASON 1

Episode 2: Healthy Food from Healthy Soils

 Danijel
15/04/2019

SEASON 1

Episode 1: The Basics For CSA Groups

 Danijel
01/04/2019

Thank you for your attention!
For more information please contact:
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