

8th Summer Academy

“Sustainable Agriculture and Rural Development: an integrated approach”

San Marco dei Cavoti, Benevento, Italy, 18th –26th July 2009

Day 0 – Saturday 18.07.2009

16:00 – 22:00	Arrival of participants in San Marco dei Cavoti, accommodation
17:00 – 19:00	Meeting of Summer Academy Facilitators and Organisers Welcome by the Province “History and culture of Sannio territory” – Prof. Aniello Cimitile, Head of Benevento Province Council
20:00 – 23:00	Dinner – Restaurant in San Marco dei Cavoti

Day 1 – Sunday 19.07.2009

09:00 – 10:00	Greetings – Colarusso Palace Opening of the 8 th Summer Academy of Euracademy Association by <ul style="list-style-type: none"> • Dr. Fouli Papageorgiou, President of Euracademy Association • Francesco Cocca, President of Iacocca Foundation • Sandra Lonardo, Head of the Regional Council of Campania • Clemente Mastella, Member of the European Parliament
10:00 – 10:15	Welcome and Practical Information by the summer school organisers <ul style="list-style-type: none"> • <i>Greetings</i> – Francesco Cannata, Agriculture and Food Department of National Research Council of Italy (CNR-DAA) • Danilo Marandola, Institute of BioMeteorology of National Research Council of Italy (CNR-IBIMET)
10:15 - 11:15	Open space: Participants present themselves, expectations from SA 2009
11:15 – 11:30	Coffee
11:30 – 12:15	Lecture 1. Contribution of sustainable agriculture to rural development: technical, social, economic and institutional aspects in the context of an integrated approach, by <i>Kristy Apostolides, Mediterranean Agronomic Institute of Chania (MAICH), GR</i>
12:15 – 13:15	Workgroups: discuss Lecture 1
13:15 – 14:45	Lunch - Restaurant in san Marco dei Cavoti
14:45 – 15:15	Presentation of workgroups’ conclusions and discussion
15:15 – 16:15	Workshop 1. Redefining Food Quality, By <i>Roberta Lodi, CNR-ISPAA, National Research Council, Italy</i>
16:15 – 16:30	Coffee
16:30 – 17:30	Workshop 2. Rural Tourism and sustainable agriculture for local development by <i>Danilo Marandola, CNR-IBIMET</i>
17:30 – 19:30	Free time – walk to the exhibition venue
19.30 – 20:30	Opening ceremony of the CULT-RURAL exhibition “Stories of rural landscape”, Tower Clocks’ Museum of San Marco dei Cavoti
21:00	International Dinner on the Regio Tratturo – joining the traditional wheat harvesting and threshing festival. Organization provided by the ProLoco Association of S.Marco dei Cavoti

Day 2 – Monday 20.07.2009

- 09:00 – 09:45 **Lecture 2.** The European policy context of sustainable agriculture
By prof. Fehér István, Szent István University, Hungary
- 09:45– 11:00 **Workgroups**
- 11:00 – 11:15 *Coffee*
- 11:15 – 12:00 Presentation of workgroups' conclusions and discussion
- 12:00 – 13:15 Presentation of Case-studies by participants
- 13:15 – 15:00 *Lunch - Ielardi Palace cellars*
- 15:00 – 15:45 **Lecture 3.** Impact of Sustainable Agriculture on the rural environment and landscape, *By prof. Kalev Sepp, Estonian University of Life Sciences*
- 15:45 – 16:00 *Coffee*
- 16:00 – 17:15 **Workgroups**
- 17:15 – 18:00 Presentation of workgroups' conclusions and discussion
- 20:00 *Pre-Dinner, the short food chain: demonstration by local producers of traditional Caciocavallo cheese processing...and testing results.*
Dinner -Ielardi Palace Cellars

Day 3 – Tuesday 21.07.2009

- 09:00 – 09:45 **Lecture 4.** The Consumer Movement
by Dr. Wojtek Kniec, Institute of Rural Sociology, N. Copernicus University, PL
- 09:45–10:00 Brief contribution to the topic by **Gianfranco Nappi**, Head of Campania Region Board for Agriculture
Greetings by Zaccaria Spina, president of the Fortore Mountain District
- 10:00– 11:15 **Workgroups**
- 11:15 – 11:30 *Coffee*
- 11:30 – 12:00 Presentation of workgroups' conclusions and discussion
- 12:00 – 13:30 **Workshop 3.** Marketing and distribution systems in farming, *by Joy Carey, Consultant, UK*
- 13:30 – 15:00 *Lunch - Ielardi Palace cellars*
- 15:00 – 15:45 **Lecture 5.** Focus at the local level: local governance and the role of rural animators, *by prof. Joan Noguera Tur, Dept of Geography, Inter-university Institute of Local Development, University of Valencia*
- 15:45 – 16:00 *Coffee*
- 16:00 – 17:15 **Workgroups**
- 17:15 – 17:45 Presentation of workgroups' conclusions and discussion
- 17:45– 18:30 **Preparation for study trips**
- 20:00 – 21:00 **Vicidomini Square - Cultural event: theatrical performance “Vegetables on trial”, performed by Fondazione AIDA, Teatro Stabile di Innovazione, Verona**
- 21:00 *Dinner: pizza night in piazza – Organization provided by the ProLoco Association of S.Marco dei Cavoti*

Day 4 and 5 – Wednesday, Thursday 22. – 23.07.2009

Study trips

1st day: Fortore-Alto Tammaro area

08:00 **Departure**
13:30 **Lunch on Location**
19:00 **Return to San Marco dei Cavoti**
20:00 *Dinner - Ielardi Palace cellars – **Live Jazz Music** in Vicidomini square.
Organization provided by the ProLoco Association of S.Marco dei Cavoti*

2nd day: Benevento - Avellino Provinces and surrounding regions of Molise, Abruzzo

08:00 **Departure**
13:30 **Lunch on location**
19:00 **Return to San Marco dei Cavoti**
20:00 *Dinner - Ielardi Palace cellars*

Day 6 – Friday 24.07.2009

09:00 – 13:00 **Participants** – Preparation of study trip reports
13:00 – 14:30 *Lunch - Restaurant in San Marco dei Cavoti*
14:30 – 16:00 **GENERAL ASSEMBLY Euracademy Association**
16:00 – 16:15 **Coffee**
16:15 – 18:00 **Presentation of Study Tour reports** , discussion
20:00 *Dinner - Ielardi Palace cellars – **KM zero food dinner** – provided by local
producers and ProLoco Association. **Live Music***

Day 7– Saturday 25.07.2009

09:00 – 11:00 **Panel discussion, conclusions**
Greetings by **Gennaro Masiello**, President of the Benevento Chamber of
Commerce
11:00 – 11:15 *Coffee*
11:15 – 13:00 **Evaluation of summer academy**
13:00 – 15:00 *Lunch*
15:00 – 16:00 Informal networking between participants
16:00 Departure by bus to Benevento
17:00 - 18:30 *Visiting Museum of Agriculture MUSA and Granting of Diplomas ceremony*
19:00 – 21:00 *Visit of Benevento old city centre*
21:00 *Dinner in Benevento*

Day 8 – Sunday 26.07.2009

07:00 – 09:00 Departure of participants

Useful Information:

- Registration, all meetings, lectures and group sessions are held in **Colarusso Palace, Lee Iacocca Foundation building**
- A mini-bus service will pick up participants from Benevento railway station on arrival day.
- Accommodation and breakfast will be provided in agro-tourism and B&B places in the area of San Marco dei Cavoti.
- A daily mini-bus service will pick up from and bring back participants to their accommodation with a fixed time schedule in the morning and in the evening. A bus will also be available for participants that wish to go to their rooms at non-scheduled times during the day. Minibuses will be available for participants to drive and reach accommodations.
- Transport service will also be available during the departure day to Benevento railway station.
- All transport services are free of charge