

Euracademy

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What is Culture?

Artiform

The 'High' arts – fine art,
music, theatre, dance,
literature, architecture

The 'Folk' arts – building,
folk music and dance,
cuisine

The 'Technical' arts –
cinema, photography

Museum culture (dead)

Quality judgements

Anthropological

All that makes our
human identity:

Language, religion,
food/drink, sport,
shopping, clothes,
horti-culture, flags,
home interiors

Big-enders v. Little-enders

Social judgements

Landscape as reading the past as palimpsest

Reave

Below White Tor,
Dartmoor

See Fleming, A.
The Dartmoor Reaves,
Batsford,
1988



Landscape as aesthetic analysis



The Lawn
Gregynog,
Wales

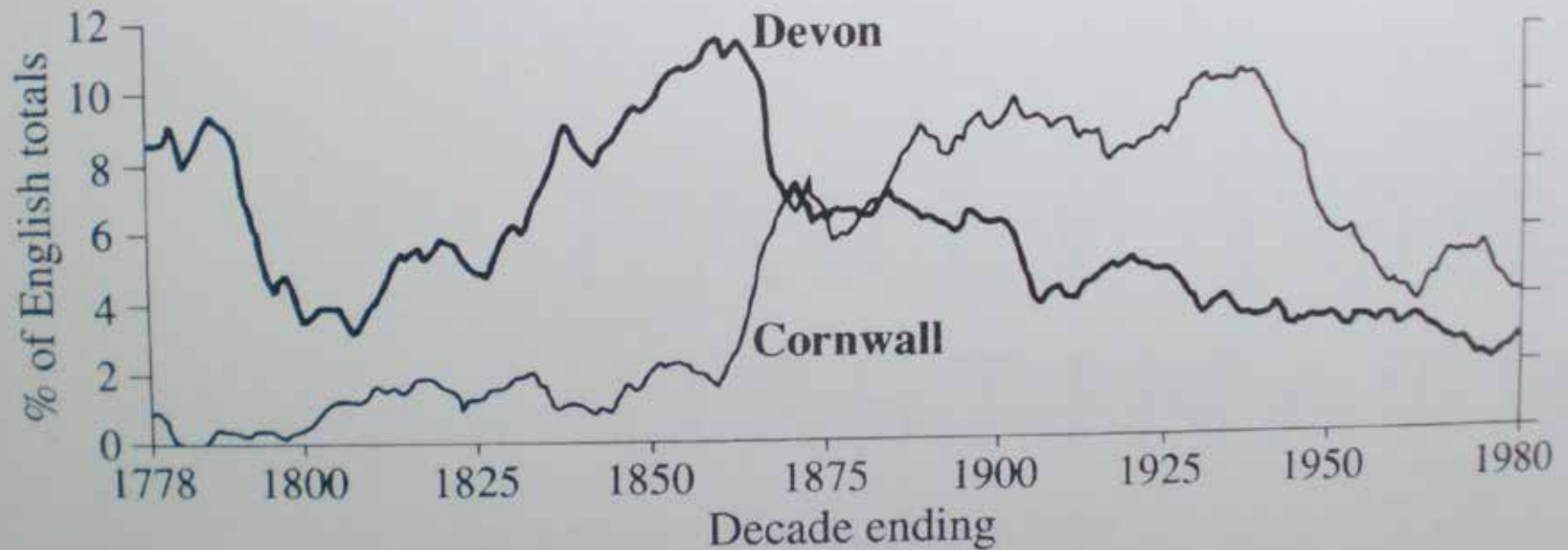
Coulisses as a design feature.

See Appleton, J. *The Experience of Landscape*, 1976

Change in Landscape Preference

- Our preferences for landscapes change with time
- Evanescence
- Different owners at different times
- Generational change an additive principle





Landscape pictures of Devon and Cornwall as totals of English landscape pictures, shown at the Royal Academy 1769 – 1980. Decadal running averages.

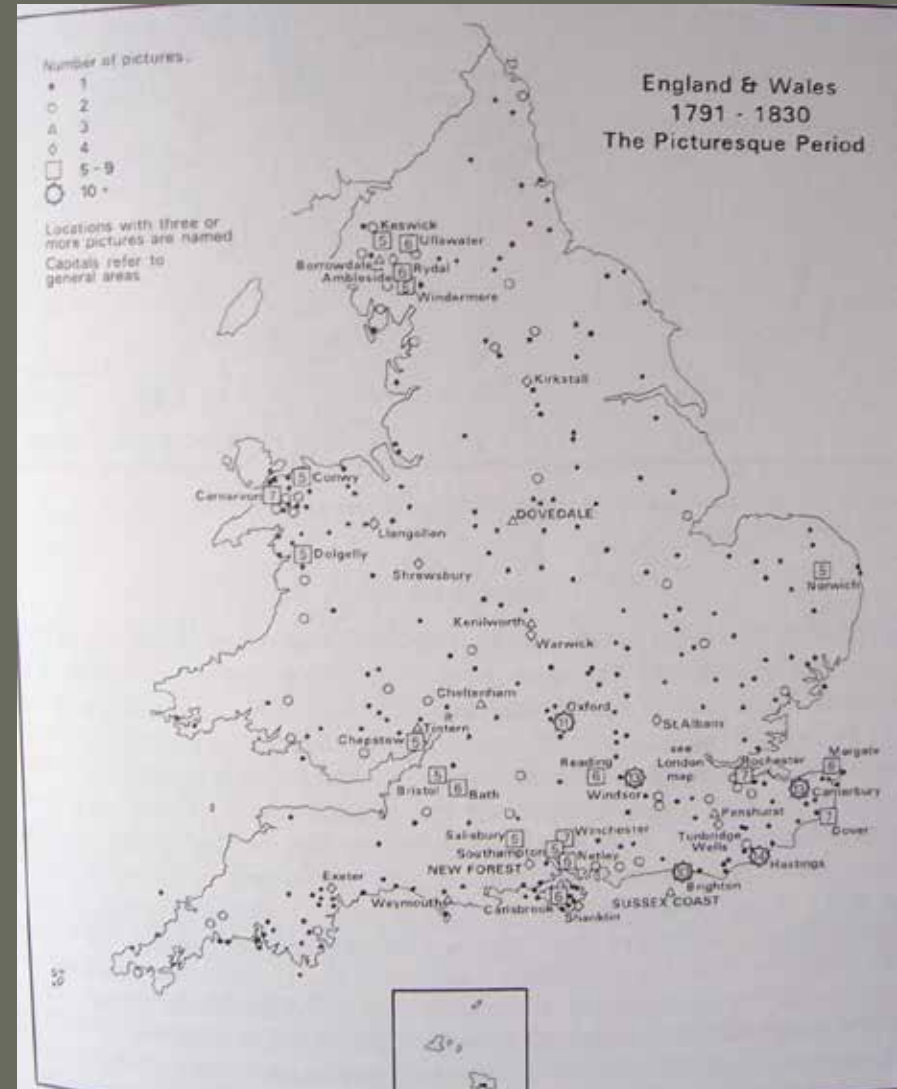
(source P. Howard in R. Kain & W. Ravenhill (eds.) *Historical Atlas of South West England*)

Picturesque – to 1830



William Payne – Okehampton Castle

T. Girtin, Rainbow on the Exe



The Heroic Age



B.W. Leader, February Fill Dyke, 1881

P.H.Emerson, Fenland worker





But realism turns to sentimentality and prettiness – Helen Allingham's cottagers or Clovelly's fishermen.

Hardy turns to Mary Webb and Eden Philpotts but also see *Cold Comfort Farm*



Post modern anti-heritage landscape



The post-modern landscape is 'no place'; it could be anywhere, but it is unkempt, scruffy, the landscape of the everyday. Artists are reacting against the tidiness of the heritage protected landscape. How do we conserve untidiness?



C.D. Friedrich, *The Wanderer above a Sea of Fog*, 1818, Kunsthalle, Hamburg

J.F. Millet, *The Angelus*, 1858, Musee d'Orsay



Other landscape concepts

- Archaeology – Landscape as setting or viewshed. Cultural Landscape becomes Historic Landscape
- Ecology – Landscape as scale, larger than habitat
- Wilderness – Landscape as scenery - Yosemite
- Paysage - Paysan – Pays. Rural and concerning products – *terroir*.
- Landschaft – landscape is made by the community
- Krajina – Landscape is our defensible space

Heritage is ?

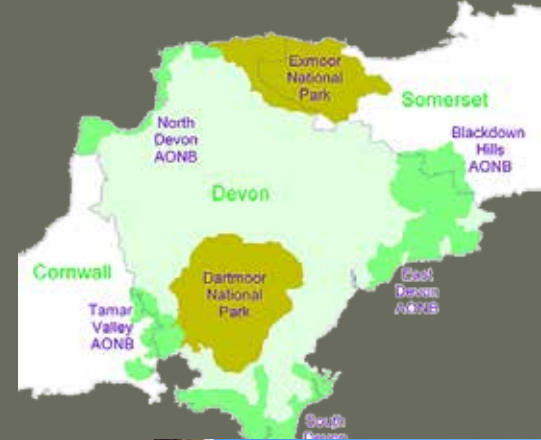


Cultural Landscapes

Two competing systems

- Culture as Art
- Heritage as jewels
- Protected Landscapes
- WHS
- Top down
- Outsiders
- Culture as Anthropology
- Heritage as rights
- Ordinary landscapes
- ELC
- Bottom up
- Insiders

Authorised Heritage Discourse



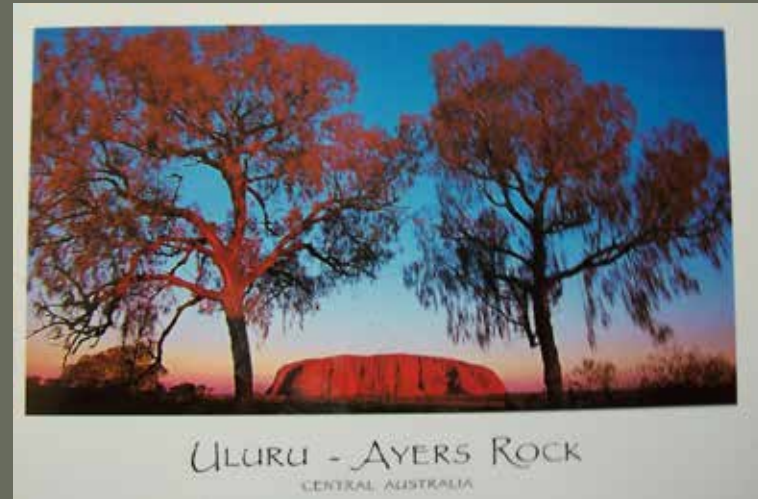
UNESCO – Cultural Landscape

Cultural landscapes:-

- 1) Designed landscape
- 2) Organically evolved
 - a) Relict
 - b) Continuing
- 3) Associative



Lednice
CZ
Type 1



Uluru, Australia, Type 3

Rhine Valley, Germany, Type 2b



UK Designations

- National Park
- Area of Outstanding Natural Beauty
- Area of Great Landscape Value
- World Heritage Site (UNESCO)
- World Biosphere Reserve (UNESCO)
- Ramsar Site
- Environmentally Sensitive Area (EU)
- Special Area of Conservation (EU)
- Special Protection Area
- National Forest Park
- Regionally Important Geological Site
- Geo Park
- Heritage Coast
- Site of Special Scientific Interest
- National / Local / Marine Nature Reserve
- Bird Reserve
- National Trust land (inalienable)
- Conservation Area
- Country Park
- Nature Improvement Area

Gentrification



Hlašovice, CZ

Marrakesh, Morocco

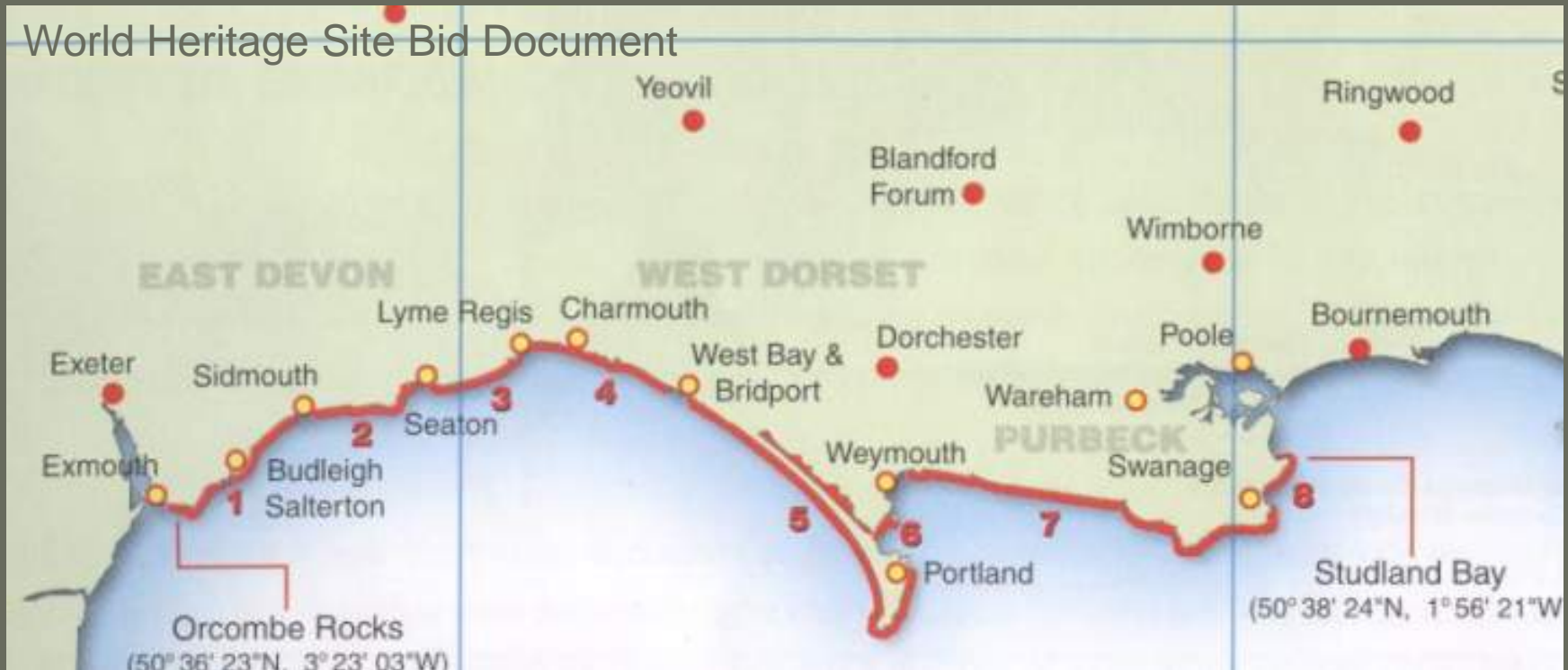


Winkleigh, new paint and all thatch

Newlyn, Stanhope Forbes



Map of the World Heritage coast from Orcombe Rocks to the Old Harry Rocks.



Access points and service centres – gateway towns to the W.H.C.

Education agenda

From *The Strategy for Education*

Education is crucial for the successful implementation of all aspects of management.....Education promotes understanding and appreciation

Local communities can become more involved with educational initiatives on 'their' coast.

Objective 6 – disseminating a wide range of Jurassic Coast messages in a clear and effective way

- To ensure that the right messages are given
- Visitors ...should experience the unfolding geological story



Mont Lozere

eco-museum



How to make a theme park

- Designation, design: self-consciousness and commodification
- Theme parks may be built
- Or created – authentic fabric, with inauthentic society



European Landscape Convention

- **““Landscape” means an area, as perceived by people, whose character is the result of the action and interaction of natural and/or human forces.’**
- **‘...this Convention applies to the entire territory of the Parties and covers natural, rural, urban and peri-urban areas. It includes land, inland water and marine areas.’**
- **It ‘concerns landscapes that might be considered outstanding as well as everyday or degraded landscapes.’**
- **Parties undertake:- to recognise landscapes in law; to implement landscape policies; to engage in public participation; to integrate landscape in planning policies.**
- **http://www.coe.int/t/e/Cultural_Co-operation/Environment/Landscape/**

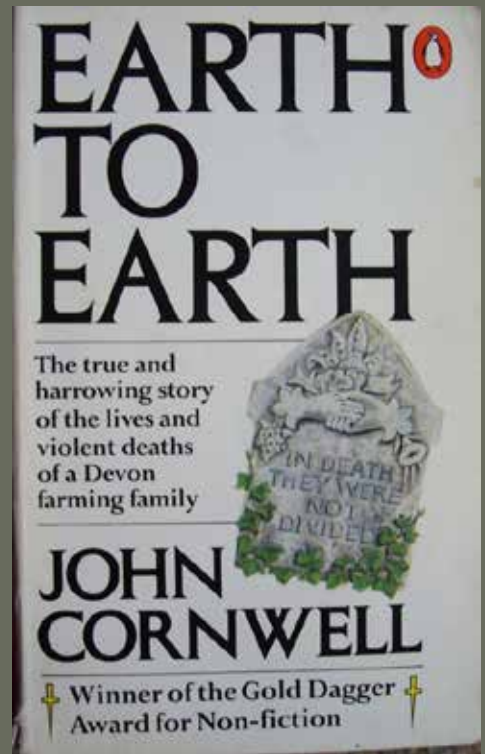
Vision is not the only sense

- **Sound:** Spanish tests suggest more significant than sight.
 - **Smell:** closely related to memory
 - **Touch:** especially underfoot
 - **Taste:** concept of *Terroir*
- Meanings are triggered by all of these



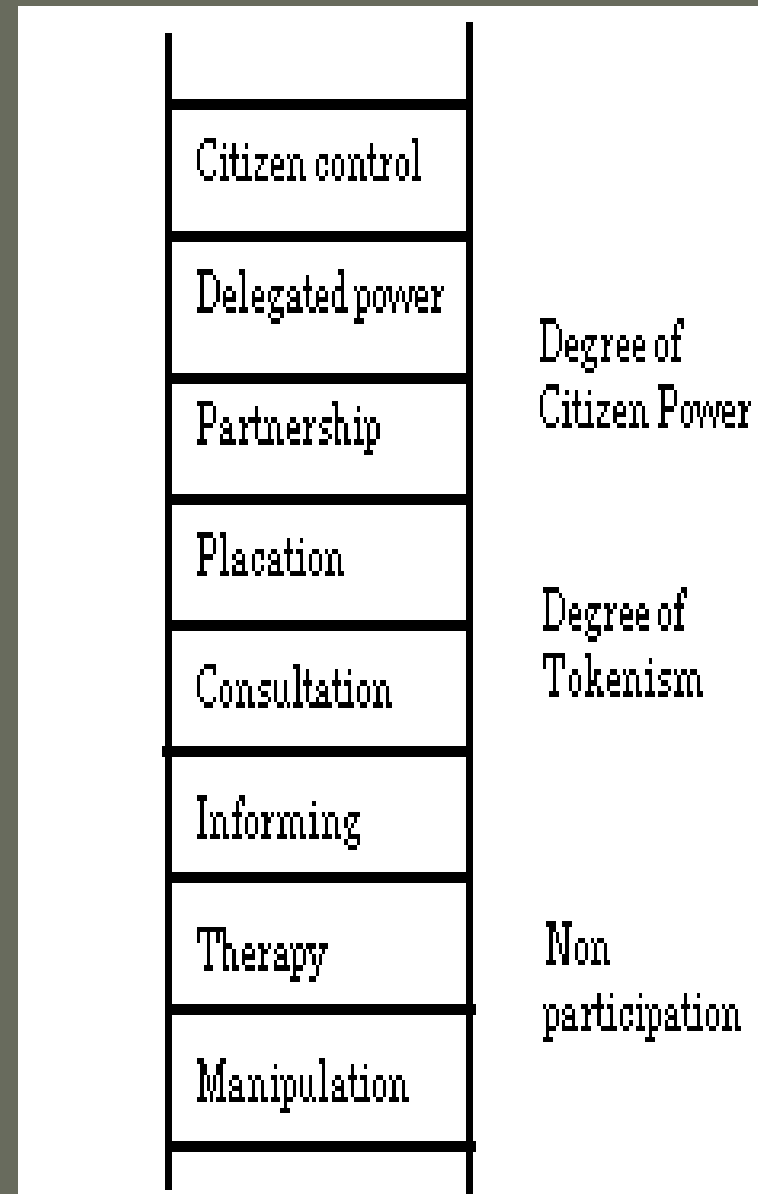
Locality

- Where you are known
 - Local secrets can define the group
 - ‘Common Ground’
 - Past events are commemorated
 - Buildings important for their inhabitants
- (see Griffiths)



Participation

- Not just locals but all stakeholders (actors)
- Democracy? Or rule by elite group? (Gentrified incomers)
- Role of parish councils?
- Role of education?
- Landscape appraisal is expensive and time-wasting
- Resistance from authorities and from experts



Arnstein's Ladder

Intellectual colonisation



Cleebourg vinery –
expertise

Compulsory
education in Limnos



Experts take over the world and divide it into galleries. They then patronise the people who pay! But people are beginning to rebel.



Resistance on the
Waddensee

Expert notice



Tool box for the arrogant expert

- Use unfathomable jargon
- Send it an inconvenient time
- Very short deadline
- ‘Open’ meeting not council
- All major work already done
- Quantitative questionnaire
- Apply a weighting
- Accuse of Nimbyism

Lesson?

- If rural communities want some professional help, they will ask for it!
- They may need encouragement, funding advice.
- They want to be in control

**TREAD SOFTLY FOR YOU TREAD
ON SOMEONE'S DREAMS**

Nationality

- Golden age –
Golden place
France – Auvergne
Sweden – Dalarna
England – Sussex
AND Cotswold
Norway - Vestlandet

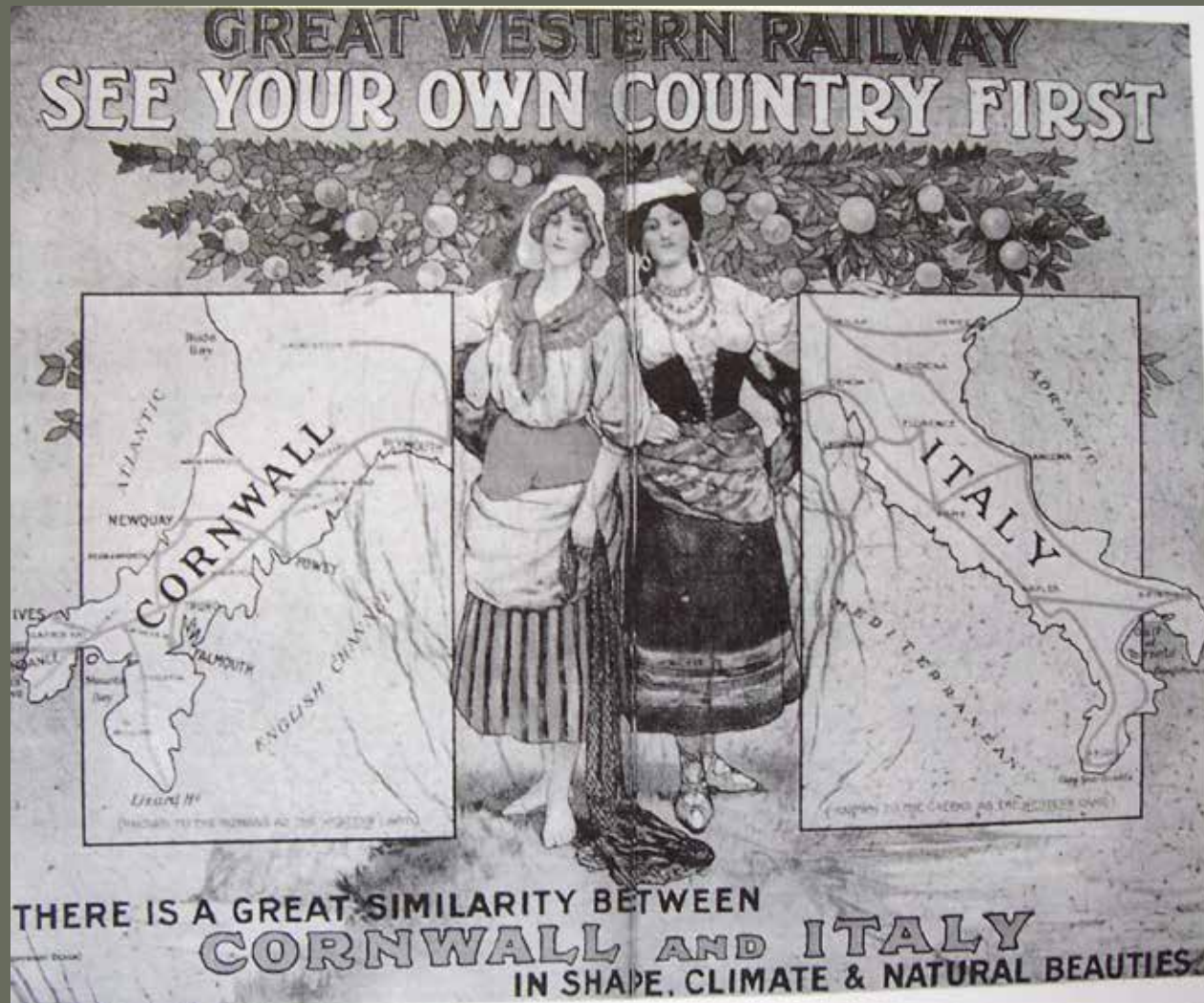
(Ja, vi elsker dette landet,
som de stiger frem,
furet vaerbitt over vannet
med de tusen hjem)



Isn't this worth fighting for?

ENLIST NOW

Legitimation



Railway Poster, 1920s. Great Western Railway, See your own country first. There is a great similarity between Cornwall and Italy in shape, climate and natural beauties.

Clough Williams-Ellis, *Britain and the Beast*, J.M. Dent, 1937

‘The People’s Claim’ by C.E.M. Joad

‘the people’s claim upon the English countryside is paramount; the people are not as yet ready to take up their claim without destroying that to which the claim is laid; the English countryside must be kept inviolate as a trust until such time as they are ready...’

Are they ready yet?

Art – part of the solution or part of the problem?



‘Community art’ serves the art community

‘Art’ hijacks most cultural programmes

Culture – Anthropological? Or Artiform?



Winkleigh 751st Annual Fair





Poltimore – the Big House







Association

- Hardy's Dorset
- Arthur's Tintagel
- Austen and Lyme
- Doone Valley
- Hound of the Basket Meals!



3 Strategies for the unwanted?

- Corral them in 'reserves' (or resorts) excluded from the site – Weymouth, Exmouth. The American solution
- Transport them to the colonies (or the Spanish costas). The British imperial solution
- Politically re-educate them in prisons (or schools) with the proper thinking Where 'Conversion of interest to the JCWHS will be achieved' The Soviet solution

Then the 'trusties' can become volunteers to do the physical work of maintaining the sites, under 'guidance'.

Amateur or Professional?

Works of Art need professional design expertise.

But the amateur can conserve the charm of the vernacular display

Whimpe Heritage Centre designed by Old Village for New Villagers

Memorial in Vaclav Namesti, Prague, carries more meaning as an amateur effort

