

# DEVELOPING HERITAGE COMMUNITIES AND RURAL TOURISM IN SLOVENIA

**Lili Mahne**

Slovenian Network for Interpretation of Heritage

# **Different supports for rural tourism and community development in Slovenia**

**Social Development Fund** - skills, NGO empowerment, social entrepreneurship

**Rural Development Fund** – LEADER – 33 LASs, infrastructure, investments

**Regional Development Fund** – destinations, infrastructure, investments

# Council of Europe Framework Convention on the Value of Cultural Heritage for Society



A **heritage community** consists of people who value specific aspects of cultural heritage which they wish, within the framework of public action, to sustain and transmit to future generations







# Autonomous, Participatory and Representative structures

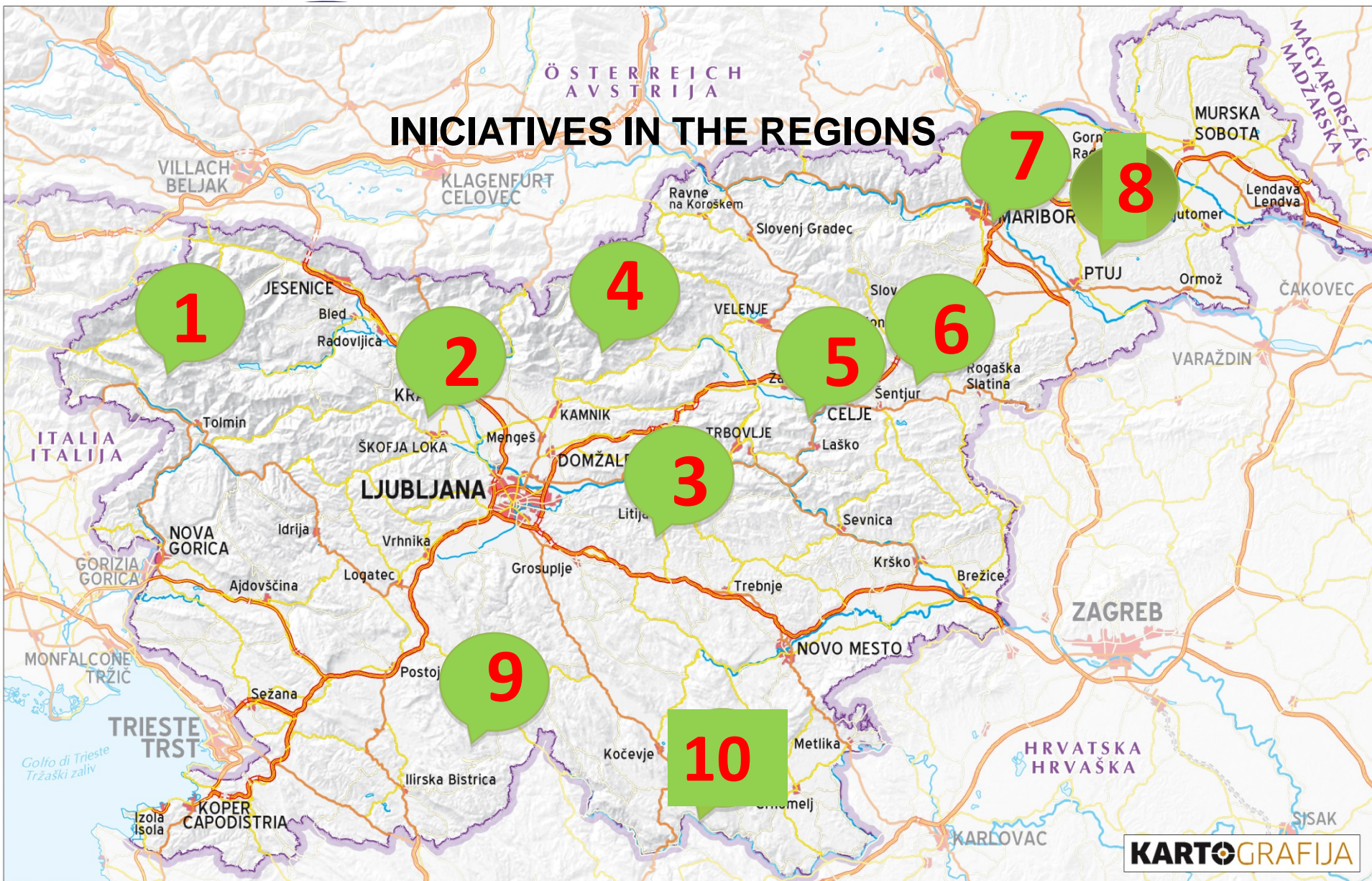


# Heritage communities





## INICIATIVES IN THE REGIONS





# Multifunctional use of traditional landscapes



rare species from the Red list



educational programs for school groups

guided botanical tours

cycling paths

workshops and lectures





Who can teach us  
how to respect the nature?







# messages



Bottom up approach

Regional networks

Looking for good leaders

Cooperation – people and experts

Youngsters – giving them a voice

International cooperation

Quality of products and services