

Study trip report



Working for rural/local development



52 villagers networking with others of the same municipality



Joze Kos, Entrepreneur and Community Development Activist





Family run business 'Mizarstvo Kos' (original focused in wood products) in the Velika Preska, Poljsnik.

- Founder Jose Kos has exceptional **leadership** and motivational skills
- Important motivation - **improving quality of life**, preserving community values/cohesion (business growth only to re-invest in community)
- Business Employs **10 local people**
- Develops **practical and entrepreneurial** skills within local people and business
- Offers **vocational education** internships and collaborates with **architectural university** - use of wood in creation of sculptural interventions set within landscape





Designed and made products for gardens and house exteriors using wood and other materials - **cluster** of 13 businesses

- Different trades and services - **expanding range of products**; for example, blacksmith, stonemason
- Cluster businesses located in **local area - rural villages**
- Work with **local people/sustainable use of materials**

Both strands, although based in rural area and led by **local people**, display a **sophisticated use of marketing/promotion** and a creative, visionary , approach to entrepreneurship and community development.

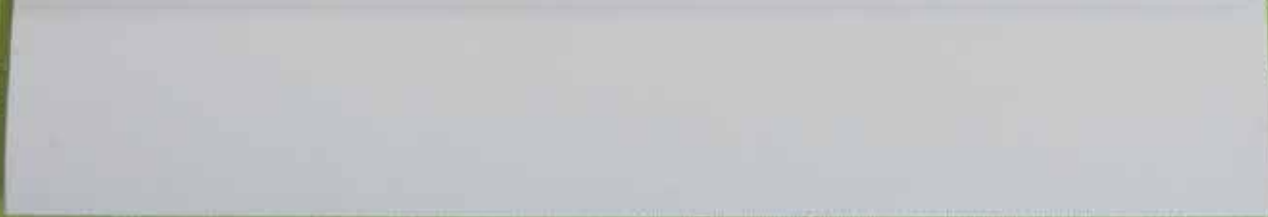




VRTNO POHIŠTVO

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Celostný přístup

Seznamujeme se s celostním přístupem, který zahrnuje nejen architekturu, ale i interiérový design, landscape design a projektování zahrad. Celostní přístup umožňuje vytvořit jednotný a harmonický celek, který odpovídá vašim představám a potřebám.



PROGRAM ZA ŽIVANJE I SPREJIVOST

Projektovanje i izvođenje celovite rešenja za vašu kuću, uključujući arhitekturu, interijer, vanjski prostor i inženjering. Naša misija je osigurati vam udoban i funkcionalan život u vašem domu.

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Moderní život

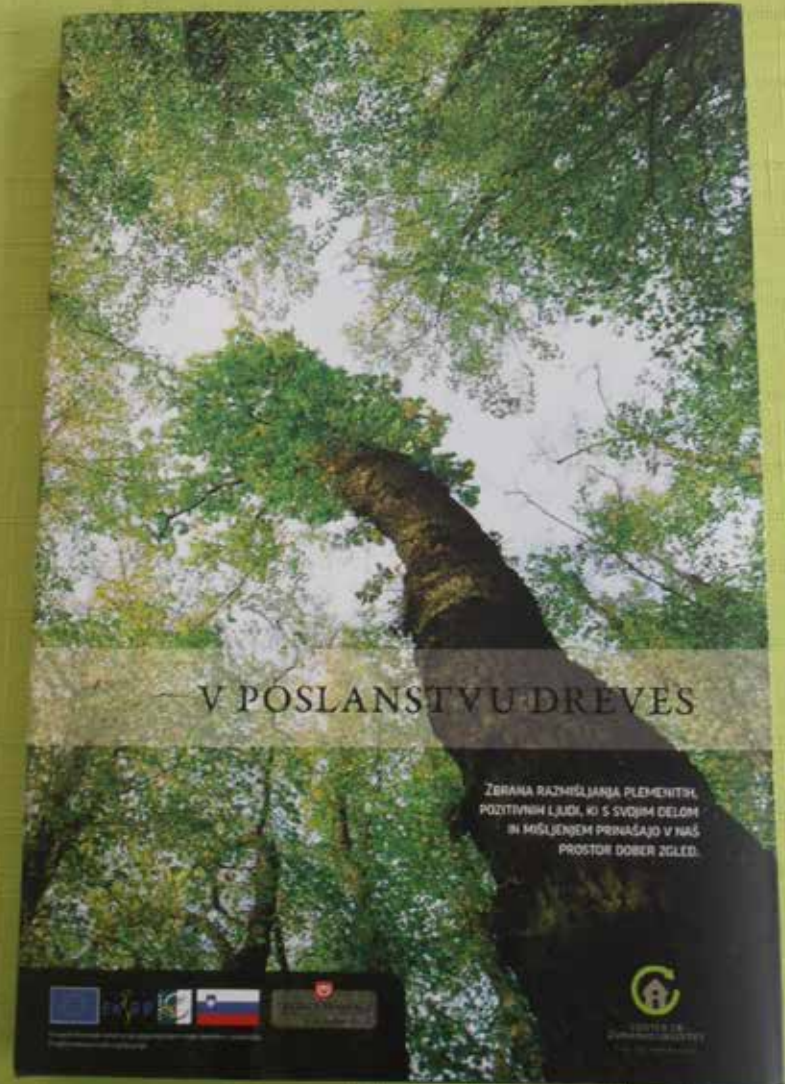


Promotional merchandising / Key ring

Education

+

Design





Center for landscaping is one of the 13 cluster buinsses - development and educational center.



Innovative design for the new building



Mutually beneficial partnership:

- Work with local schools to **increase awareness/knowledge of wood** as natural, sustainable resource and to develop craft/construction skills
- Businesses use the centre and the **story of its development** aligned to businesses community development to **'sell'** products.

Community to community consultation identified **three pillars** for the development of the area

- **Economic tourism**
- **Pilgrimage tourism**
- **Event tourism**

European funding to Velika Preska, POLSNIK via LAG

Projects:

- **Preliminary study for settlement of passive houses** for testing living in Velika Preska (3 phases)
- **Abraham's key** of the Heart of Slovenia (documentary film, events, promotion material, workshops)
- **Development village Veilika Preska** (Center Za Zunanjo Ureditev)

Value: 45,822,69 €





Development Centre of the '**Heart of Slovenia**' (Local Action Group)

<http://www.srce-slovenije.si/>



Mojca Stepic, Development Centre of the '**Heart of Slovenia**' (Local Action Group)

Area consists of: Part of 4 Regions - 1.55km² (7.7% Slovenia), **16 municipalities**, 196,000 inhabitants - (1,99m = **9.85% population** of Slovenia)

SRCE connects: Municipalities, Residents, Tourism operators, Entrepreneurs, Farmers and Associations





Values: Heartiness, Uniqueness, Ethics, Networking and Quality

- Brings Financial resources to the area
- Aims to support 20 transnational projects (currently supports 10)
- 11 different programmes
- Total value of transnational projects 2.5m €

Joze Kos,
Entrepreneur

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Community Development
Activist



