

Search for the Burning Horizon



Stratis Babalikis
Louise Heuff
Iren Kukorelli
Anne Matileinen
Fouli Papageorgiou
Gennadiy Rusanov

High Performance (Kuortane Sports Center)

The positive aspects:

- Created by sports association – direct result of social capital at work
- Creates new jobs
- Contributes to the healthy life style and quality of life.
- Improves Kuortane's image

Some negative aspects:

- The sport institute as an organisation is an “island “ – there are few direct connection to the local decision makers and associations and local inhabitants – consequently it can not contribute to the social capital of the community.
- The local schools are not able to use the high quality facilities in the Sport Institute because one gym lesson is a very short time to get there and back to school – have to make better and faster reaching there and concentrate the lessons.



War and Peace

(Ruona Village and the War of Finland Information Centre)

The positive aspects:

- Original idea and will of the village citizens
- Fosters local identity and forwards it to future generations
- Provides for tourism development
- Brings and keeps people together
- Multifunctional facility (day care, computer center, museum, meeting place)

Some negative aspects:

- Some citizens feel that this center is not necessary and thus there is possible division within the village
- Envy from other communities



DIScOnnEcTIoN and SPIRIT

(Soile Yli Mayry Art Hall)

The positive aspects:

- The artist creates fame and puts it on the map
- Brings visitors to the village and fosters tourism development
- The artist is a strong spirit and a role model – fosters community pride
- Adds life and colours
- Spirit

Some negative aspects:

- Eccentricity and detachment from 'norm'
- Not for 'general public' understanding



Hospitality

(Ouran Loma House and Business Network)

The positive aspects:

- Real initiative of real people
- Commitment and personal choice
- Fosters networking and cooperation between businesses
- Result of a need to work together

Some negative aspects:

- Differences between commitment levels by network members
- Limited target group



Enigma

Fasadi(Knowledge Centre for Façade Construction)

The positive aspects:

- Cooperation among business, academic institutions
- Supports local entrepreneurship
- Creates and accumulates specialized knowledge and know how

Some negative aspects:

- Very narrow focus



Risk

(Hakojärvi Village Association)

The positive aspects:

- Real community spirit
- Keeps the community alive and active
- Creates local pride and will to move forward

Some negative aspects:

- Risk of burnout of local leaders
- Personal economic risk for public good



The Burning Horizon

- **May your steps smile behind you**
- **Move forward come what may**
- **Be brave to the point of madness**
- **Be careful to the point of**

