

Biodiversity:

- Economic potential: tourist potential from diverse landscape
 Genetic value/ potential
 Heritage species
 - Conservation of landscape and heritage
- ↑
(under biodiversity convention)
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- Protection –of individual species
 (compensation funding)

Community cohesion and sense of place:

- Identity
- Heritage
 - Skills
 - Oral history
 - Architecture etc.
 - Written histories
- Civil initiative / partnerships
- Development of young people
- Care of older generation
- Link/symbiosis between town + rural surroundings
- Sense of pride of place
- Traditions
- Religion

Landscape:

- Visual amenity
- Natural + Cultural Landscapes + Traditional practices for maintaining them
eg. Pastures for cattle not indoor rearing
preventing forest development
- Tourism potential
- Provision of tranquil environment
- Added-value to property encouragement to remain in rural areas (enjoyment and cultural connections)
- Recreational use

Human education and training

- New skills developed
- Old skills – passed on
- Upgrading / up-skilling
- Entrepreneurial potential
(but can be hard to get support structures in rural areas)
- Elimination of gender disparities
- Building of self-confidence across community

- Informed and flexible learning providers and strategists
- Access to health knowledge
- Capacity to multi-task
- Job-creation feedback loop
- Growing capacity of fund-raising across local government as well as community